**Activity 1: Group Brainstorming – Different Types of Writing**

Most people do a variety of different kinds of writing throughout their life. In fact you probably write more than you realize (especially if you participate in social networking sites, keep a blog, play online games, or contribute to forums). List below some of the different kinds of writing you do, the language you used, the audience, the purpose, the way you structured your writing and the style you used.

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| --- | --- | --- | --- | --- | --- |
| **Kind of writing** | **Language** | **Audience** | **Purpose** | **Structure** | **Style** (word choice, writer’s voice) |
| *“Junk”/promotion email* | *informal, chatty, persuasive, informative* | *everybody* | *persuade, promote* | *loose organization (no set pattern)* | *subjective (persuasive, exaggerated)* |
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Which of the above factors (kind of writing, language etc) are most important and affect all the others?